

VERMONT TOBACCO EVALUATION AND REVIEW BOARD
Joint Media and Evaluation Committee Meeting

February 22, 2016 2:00 PM - 4:30 PM

Agency of Human Services, 208 Hurricane Lane, Williston, VT

MINUTES

Members Attending: Rhonda Williams, Matt Dugan, Brian Flynn, Eli Klemperer

Guests attending: Megan Flynn (Rescue), Gerod Blue (Rescue), Susan, Jesse and Paula (HMC), Rebecca Ryan, Alex (ALA)

Public Comment: none

The Vermont Department of Health and partners at HMC and Rescue presented on the following topics:

- the Counter Balance mid-fiscal report,
- the Down & Dirty mid-fiscal report
- a review of 2015 for 802Quits exposure (reach), engagement, and outcomes, and
- the 2015 cessation report

These reports are located on the VTERB website in both the media committee and evaluation committee sections.